

Contact

misha@luniov.ru

www.linkedin.com/in/kasqa
(LinkedIn)

www.behance.net/kasqa (Portfolio)

www.instagram.com/yetyetyetyetyetye/ (Portfolio)

Top Skills

Design Management

Product Launch

Product Design

Certifications

EF SET English Certificate 71/100
(C2 Proficient)

Mikhail Lunev

Head of Design @ Pillz Inc. / ex-Artlebedev / Multidisciplinary skills working in 3D, web and brand design fields.

Yerevan, Yerevan, Armenia

Summary

Multidisciplinary Designer (Web, Graphic, 3D).

Experience

Flipper Devices Inc

New Products Manager

November 2023 - Present (9 months)

Yerevan, Armenia

Pillz Inc.

Head of Design

October 2022 - Present (1 year 10 months)

Yerevan, Armenia

Студия Артемия Лебедева

Lead Designer

April 2021 - October 2022 (1 year 7 months)

Moscow, Russia

<https://www.artlebedev.com/kasqa/>

Electric Brand Consultants

3D Graphic Designer

December 2020 - March 2021 (4 months)

Moscow, Russia

Served as a graphic, 3D, and motion designer. During four months of practice, I worked on the creation and visualization of the corporate identity for Perm Polytechnic University, the corporate identity and packaging design for a new retail division of the alcohol distributor Boutique by Beluga Group, visualization and presentation of the analytical report Brand New World (an internal studio project), SMM support for the clothing brand Berhasm, and various other client and studio projects.

Suprematika

3D Designer

October 2020 - January 2021 (4 months)

Moscow, Moscow City, Russia

Visualization of studio projects and cases: creating mockups, modeling, 3D visualization, and animation. Provided 3D graphics support for internal company projects. In a project-based format, five major studio projects were designed and published within four months: corporate identity for the supermarket chain Perekrestok, corporate identity for the new mobile operator Eagle Mobile, an extended brand book and visualization of assets for the Russian tourism brand, corporate identity for the hotel chain Sirius Hotels, and corporate identity and navigation for the shopping center network Mesto Vstrechi.

ATR-Contact LLC

Graphic Design Specialist

November 2017 - September 2019 (1 year 11 months)

Moscow, Moscow City, Russia

Support and development of the company's corporate identity, design of company print materials, development of branding for internal projects and products, layout of presentations, and design support for tender participation.

Over 2 years:

Developed a design system used for the layout and design of all print and presentation materials for the company.

Conceptualized, designed, developed, and launched two portals (one for small businesses, the other for telemedicine) which are still operational and evolving.

Helped the company increase sales through a well-thought-out design system for commercial proposals, presentations, and client special projects (resulting in increased conversion rates and faster material creation).

Created a corporate website for the company using Tilda.

Education

Plekhanov Russian University of Economics

Bachelor's degree, Economics · (2015 - 2019)